



Commonwealth of Kentucky Transportation Cabinet

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Motorcycle Education Program Annual Report 2024 Fiscal Year

Introduction

The Motorcycle Rider Education Program (“Program”) was established in 1992 to help new riders learn the needed skills to be safe on the roadways, as well as veteran riders to hone and improve their skills. The program is paid for in part by a portion of all motorcycle license and registration fees to help subsidize the costs of providing the classes KRS 175.5065.

Pursuant to KRS 176.5061 the Transportation Cabinet (“Cabinet”) shall establish a motorcycle safety education program. The program shall provide instructor training courses, instructor approval, and rider training courses for novice riders that shall be held at locations throughout the state. The program may provide for the following: rider training courses for experienced riders; activities to increase the awareness of a motorcyclist's knowledge of the effects of alcohol and drug use; driver improvement efforts; licensing improvement efforts; program promotion activities; enhancement of the public's awareness of motorcycles; and enhancement of motorcycle safety through education.

The Motorcycle Safety Education Commission (“Commission”) is established as an independent body to help foster the growth and development of the Program established under KRS 176.505 – 506, KRS 176-5067 -5068 and 601 KAR 14:050 detail the powers and duties of the Program, Cabinet and Commission.

Program Overview

This year the program saw its greatest number of students in the history of the program with 4776 students being impacted by the program. The program could have been able to reach even more students but was constrained by budgetary limits. Some sites had to reschedule classes into the next fiscal year or conducted classes without a reimbursement in some cases.

Currently the program is capped at approximately \$850,000 per year and under the current reimbursement schedule it will not allow for any further expansion of the program. The Program Fund is solvent and can support additional students. The fund is supported by existing fees on motorcycle licenses and registrations. As more people look to motorcycles with rising gas prices the fund will grow along with the need to train more riders.

Finances to the program are currently being helped with a pair of NHTSA grants which help to fund the training of instructors, quality assurance program and the marketing of the program. This helps to free more program funds for student reimbursements.

This year saw some changes in the Quality Assurance Program. We limited the number of people doing the visits to some of the more experienced instructors within the program. With that said, there is still an effort to certify more instructors in the QA process so there is a thorough understanding of the process from all sides. The Quality Assurance Specialists (QAS) that were making the visits also tried when possible, to get a more complete picture of the class by attending all (1-3) days of the course depending on the format used by the site and the course being observed. This seemed to work much better and allowed the QAS more time to bond and work with the instructors when needed.

The marketing program is helping drive students to the program. After review of crash statistics within the state we have identified a need to reach more already licensed riders. Just under half of the crashes in 2023 were licensed riders who simply ran off the road in a single vehicle crash. This speaks to a lack of cornering and braking skills within the overall motorcycle population. Paired with an effort to have more instructors trained in the experienced rider courses, the goal is to offer more options for existing riders to improve their riding abilities.

Site Providers

The program currently has contracts with ten (10) site providers and 11 sites to deliver instruction to students. The Elizabethtown Community College location has been inoperable for most of the calendar year 2024, due to the range surface deteriorating. Repairs were made during the year but due to a change in personnel at the College the painting was put on hold until later in 2024. Currently the plan is to be fully operational by the Spring of 2025. We are continuing to look for new locations to host classes, especially in the western portion of the state.

Balance Dynamics – Walton, KY

Man-O-War HD – Lexington, KY

Wildcat HD – London, KY

Sync Training – Hindman, KY and Ashland, KY

Bluegrass HD – Louisville, KY

Derby City Training – Louisville, KY

KY Driving School – Louisville, KY

Bowling Green HD – Bowling Green, KY

Four Rivers HD – Paducah, KY

Elizabethtown Community and Technical College – Elizabethtown, KY

Program Statistics

Revenues Collected by KYTC	
	Dollars Collected per Issuance
Motorcycle Instructional Permit	\$4.00
Motorcycle Endorsement	\$5.00 / \$10.00*
Motorcycle Annual Registration	\$4.00

* In 2019 there was an increase to \$10 (phased in) due to the new REAL ID licensing system being valid for 8 years instead of 4 years. See KRS 186.531 for fee schedule.

Revenue and Expenditures

Total Expenditures		Total Income	
<u>Student Reimbursements</u>	\$ 742,800.00	<u>License Fees</u>	\$ 868,379.26
<u>Administrative Expense</u>	\$ 9,965.25	<u>Interest Income</u>	\$ 118,047.47
Total Expenditures	\$ 752,765.25	Gross Income	\$ 986,426.73
Net Income \$ 233,661.48			

There was a clerical issue at the end of the fiscal year with reporting into an updated EMARS system. Due to that difficulty, some of the expenditures for the program that happened in FY24 were posted in FY25. This amounted to approximately \$100,000 bringing the total expenditures near the budget cap of \$850,000.

Tuitions are paid by the students and go to the training providers to help cover the costs of instructors, books, materials and other consumables. Tuition is capped at \$150 per class but training providers may charge less depending on the type of course being offered and promotions they may offer.

The program has a cash balance carry forward of \$2,271,865.57 into FY 2023. There was a net cash gain in the fund from FY 22 of \$116,757.15.

NHTSA 402 Grant Expenditures	Training	\$28,500.00
	Quality Assurance	\$27,445.00
	Marketing	\$48,040.49
	Sum of Expenditures:	\$103,985.49

Instructor Information

Current Instructors	91
Previous Year Instructors	87
Current Applicants	24
Approved Applicants	10

During FY24 we were able to conduct 2 Rider Coach Prep (RCP) classes to train new instructors to the program. 14 Candidates entered the RCPs and 10 were approved and added to the instructor team. For existing instructors a 3-Wheel Basic Rider Course (3WBRC) certification was held where 11 instructors signed up and 7 were able to complete it successfully. Additionally, we added 9 more instructors with a Quality Assurance Specialist certification.

CY25 has planned to hold 2 RCP courses, a 3WBRC and an Advanced Rider Course (ARC) certification.

Fiscal Data for Previous Years				
Fiscal Year	Expenditures	Total Students*	# Sites	\$ per Student
FY 2005	\$ 440,000.00	3561	15	\$ 123.56
FY 2006	\$ 500,000.00	3555	15	\$ 140.65
FY 2007	\$ 562,725.00	3725	15	\$ 151.07
FY 2008	\$ 624,837.00	3701	15	\$ 168.83
FY 2009	\$ 730,168.00	4001	15	\$ 182.50
FY 2010	\$ 813,432.00	2880	16	\$ 282.44
FY 2011	\$ 690,493.00	3138	16	\$ 220.04
FY 2012	\$ 826,763.00	2920	18	\$ 283.14
FY 2013	\$ 715,012.00	2998	18	\$ 238.50
FY 2014	\$ 741,054.00	2221	18	\$ 333.66
FY 2015	\$ 731,392.36	2791	18	\$ 262.05
FY 2016	\$ 765,193.57	1929	15	\$ 396.68
FY2017	\$ 644,317.00	2294	15	\$ 280.87
FY 2018 (July to Dec 2017) EKU	\$ 518,157.61	1272	15	\$ 407.36
FY 2019	\$ 643,857.38	2603	8	\$ 247.35
FY2020**	\$ 423,952.96	1872	8	\$ 226.47
FY2021	\$ 665,378.62	3926	9	\$ 169.48
FY2022	\$ 801,752.75	3566	10	\$ 224.83
FY2023	\$ 828,413.25	4091	10	\$ 202.50
FY2024***	\$ 752,765.25	4776	10	\$ 157.61

* Does not include those trained on military bases

** Numbers were affected by the COVID-19 shut down

*** Clerical issue causing some expenditures to show in FY25

Course	Number of Classes	Students Registered	Pass	Fail	Incomplete	No Show	Minor	Retake
BRC	385	3898	3300	105	324	159	99	3
BRC2	73	520	501	0	3	16	4	0
RRBRC	0	0	0	0	0	0	0	0
TCARC	0	0	0	0	0	0	0	0
ARC	4	38	38	0	0	0	0	0
3WBRC	37	280	264	0	9	7	2	0
DBS	2	6	6	0	0	0	2	0
RCP	2	14	10	3	0	1		
3WBRC	1	11	7	3	0	1		
MSF - ARC -Coach	0	0	0	0	0	0		
MSF - QA	1	9	9	0	0	0		
Coach Update	0	0	0	0	0	0		
TC -ARC - Coach	0	0	0	0	0	0		
Totals	505	4776	4135	111	336	184	107	3

<i>Site Name</i>	<i>Classes</i>	<i>Students Registered</i>	<i>Pass</i>	<i>Fail</i>	<i>Incomplete</i>	<i>No Show</i>	<i>Minor</i>	<i>Retake</i>
Balance Dynamics	101	1053	997	2	51	3	27	0
Bluegrass HD	84	937	766	19	88	64	24	0
Bowling Green HD	58	622	499	26	68	29	17	0
Derby City / Kentuckiana	15	156	145	0	11	0	5	0
Elizabethtown	0	0	0	0	0	0	0	0
Four Rivers HD	29	347	239	12	53	38	8	0
KY Driving School	16	96	78	8	4	6	0	0
Man-O-War HD	56	516	455	21	16	22	10	0
Sync Training - Ashland	9	58	57	0	0	0	3	1
Sync Training - Knott Co.	61	374	374	0	0	0	7	0
Wildcat HD	72	583	499	17	45	20	6	2
Coach Training	4	34	26	6	0	2		
Total	505	4776	4135	111	336	184	107	3

FY 24 Program Stats	
Avg. Number of Students / Class:	<u>9.46</u>
Success Rate:	<u>86.58%</u>
Incompletion Rate:	<u>7.04%</u>
Fail Rate:	<u>2.32%</u>
No Show Rate:	<u>3.85%</u>
Percentage of Minors:	<u>2.24%</u>
Retake Rate:	<u>0.06%</u>